



VICTORY
STUDIOS

ORIGINALS



Presents

MUSIC FOR YOUNG PEOPLE

A Television and Internet Educational Series

MUSIC EDUCATION TODAY

- “In the “data driven,” high stakes testing milieu of today’s educational reform movement, music educators find themselves having to defend not only music programs, but also the teaching profession in general. Political rhetoric and shrinking budgets have too often resulted in the false choice of ‘basic subjects’ over other areas of study, such as music and art that can provide meaningful ways of understanding the world and equipping individuals to live a ‘good life.’”
- —**Dr. William I. Bauer**, Associate Professor and Director of the Online Master of Music in Music Education program at the University of Florida, and author of [*Music Learning Today: Digital Pedagogy for Creating, Performing, and Responding to Music*](#)
- “The most important issue in music education today is the lack of understanding shown by policy makers, school leaders, local politicians, and governments of the value of systematic and successful music learning across the lifespan, especially for our children and young people. Engaging in active music learning over a sustained period generates measurable physical, psychological and social benefits (as well as cultural benefit) that are long-term for the individuals and groups involved. The scientific evidence of music’s value (from clinical science, neuroscience, and social science) is increasing every day. Although we don’t yet understand clearly all the mechanisms of how music learning can promote long-term benefit, there can be no doubt that music can make a powerful and positive difference to health (physical, emotional, cognitive), whilst supporting different aspects of intellectual functioning (such as literacy) and fostering social inclusion and cohesion amongst and across diverse groups. Investing in high quality music education should be a priority for all, not just the lucky few, because music can transform lives for the better, across the lifespan.”
- —**Graham Welch**, Professor, Institute of Education, University of London, and co-editor of [*The Oxford Handbook of Music Education, Volume 1*](#) and [*Volume 2*](#)

WHY IS MUSIC NEEDED FOR YOUNG PEOPLE?

Many people assume music is taught in all schools. They would be wrong. For many people, when they were in school, music classes were a consistent part of the curriculum. But over the last decades, schools have cut music programs under budget pressures. The NYC Department of Education released the [2013-14 Arts in Schools Report](#). Fifty-nine percent of New York City schools do not have a full-time certified music teacher, and only 36 percent of 6th-8th graders reported participating in music, according to the report.

Why is music important? We hear from Education Through Music partner schools that students are more engaged, attendance rates increase, and academic achievement rises. (*Source: National Association for Music Education*)

According to [Americans for the Arts](#), students with an education rich in the arts have better grade point averages, score better on standardized tests in reading and math, and have lower dropout rates -- findings that cut across all socio-economic categories. In 2010, students who took four years of arts and music classes in high school scored 102 points higher on their SATs. The National Education Association (NEA) found that compared to those with low arts education, low-income students with high amounts of arts education:

- Scored higher in writing and science
- Were more likely to participate in extracurricular activities
- Had a higher GPA
- Were five times less likely to drop out of high school

In addition, arts-engaged low-income students were more likely than those without arts engagement to have:

- Attended and done well in college;
- Obtained employment with future growth;
- Participated in the political process by voting; and
- Volunteered in their communities.

[Katherine Damkohler](#), Executive Director, Education Through Music writing in Huffington Post Blog on Education

Removing music from the schools will not, of course, excise music from students' lives. Popular media hurl waves of music across children and youth. Micro-technologies allow us to carry around the catalogues of Lennon and McCartney and Deutsche Grammophon in the same pocket. And what could be richer, where listening opportunity is concerned? Well, richer might happen with some knowledge and guidance about where to seek music, with some wonder about what it takes to compose or play a passage, or with some prompting to seek personal understanding in contemporary music.

[James S. Catterall](#), professor in UCLA's Graduate School of Education & Information Studies, as well as the Center for Culture, Brain and Development. He is the author of *Doing Well and Doing Good by Doing Art* and the study, *Unpacking the Effects of Music on Intelligence*. (From Tavis Smiley Reports - PBS)

INSPIRATION FROM LEONARD BERNSTEIN



Leonard Bernstein's Young People's Concerts with the New York Philharmonic stand among his greatest achievements. These televised programs introduced an entire generation to the joys of classical music.

Bernstein conducted his first Young People's Concert on January 18, 1958, just two weeks after becoming Music Director of the New York Philharmonic. Such programs were already a Philharmonic tradition when Bernstein arrived, but he made them a centerpiece of his work, part of what he described as his "educational mission." Looking back on the concerts years later, he referred to them as being "among my favorite, most highly prized activities of my life." When he took a sabbatical season from the orchestra in 1964-65, he still came back to lead the Young People's Concerts. He continued to lead these programs until 1972, even though he had stepped down as director of the Philharmonic in 1969.

Bernstein led a total of fifty-three Young People's Concerts during those fourteen years, and covered a broad range of subjects. The works of the great composers were explored, including tributes to modern masters such as Dmitri Shostakovich, Paul Hindemith, Gustav Holst, Aaron Copland and Charles Ives. Bernstein discussed "Jazz in the Concert Hall," "Folk Music in the Concert Hall," and "The Latin-American Spirit." He explained the intricacies of Music Theory in programs such as "Musical Atoms: A Study of Intervals" and "What is a Mode?" He broached complex aesthetic issues such as "What Does Music Mean?" (his first program) with clarity and without condescension. Bernstein also used the Young People's Concerts to introduce young performers to the musical world. The sixteen year-old pianist André Watts made his debut in the concert of January 15, 1963.

Bernstein usually planned the programs for the Young People's Concerts based on repertory from the New York Philharmonic's regular concert season. He wrote the scripts himself, then worked with the program's production staff to make any needed cuts, to clarify or simplify wording and analogies, and streamline the pacing of the presentation.

Originally broadcast on Saturday mornings, the programs were considered so important that for three glorious years CBS presented them at 7:30 p.m. (prime time for television viewing). The concerts were translated into other languages and syndicated to forty countries.



MUSIC FOR YOUNG PEOPLE

In the spirit of Leonard Bernstein, we need a new series of educational programs to inspire and uplift young people to the power, art and majesty of classical music. And just as he did, it needs to be made relevant to today's music. Taught and demonstrated by modern "Leonard Bernsteins," the joy of classical music can be brought to life for young people. And Victory Studios in Seattle is the production company that can make it happen.

Victory currently produces "Band in Seattle," an international music program featuring up and coming bands of all genres and types. With their experience in filming nearly 100 bands and interviewing the band members individually, Victory has amassed an extensive archive of modern music performances and stories by the musician creators. Many of them are classically trained and live in both the classical and modern music worlds. Chosen from within that group, there are several who can be the modern "Bernsteins" to educate young people about the magic and importance of understanding music. For example, they could teach how Beethoven and Mozart affected the Beatles or even Nirvana. Music is an international language and what can be learned from these experts will help create a new landslide of appreciation for the greats who created the foundation for all of today's musical art.

GUESTS FOR MUSIC FOR YOUNG PEOPLE



Andrew Joslyn and the
Passenger String Quartet



Hummie Mann,
Hollywood
composer for
major motion
pictures



John Williams,
Composer and
Conductor for major
motion pictures



Stephen Beus, Classical Pianist
and Professor of Music



Seattle Symphony



International Reggae Star

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 24 2005

Employer Identification Number:
91-2053400
DLN:
17053064711075
Contact Person: ID# 31122
DAN W BERRY
Contact Telephone Number:
(877) 829-5500
Public Charity Status:
170(b)(1)(A)(vi)

E PLURIBUS UNUM FILMS
2247 15TH AVE W
SEATTLE, WA 98199-2417

Dear Applicant:

Our letter dated OCTOBER 2000, stated you would be exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code, and you would be treated as a public charity, rather than as a private foundation, during an advance ruling period.

Based on the information you submitted, you are classified as a public charity under the Code section listed in the heading of this letter. Since your exempt status was not under consideration, you continue to be classified as an organization exempt from Federal income tax under section 501(c)(3) of the Code.

Publication 557, Tax-Exempt Status for Your Organization, provides detailed information about your rights and responsibilities as an exempt organization. You may request a copy by calling the toll-free number for Forms, (800) 829-3676. Information is also available on our Internet Web Site at www.irs.gov.

If you have general questions about exempt organizations, please call our toll-free number shown in the heading between 8:30 a.m. - 5:30 p.m. Eastern time.

Please keep this letter in your permanent records.

Sincerely yours,



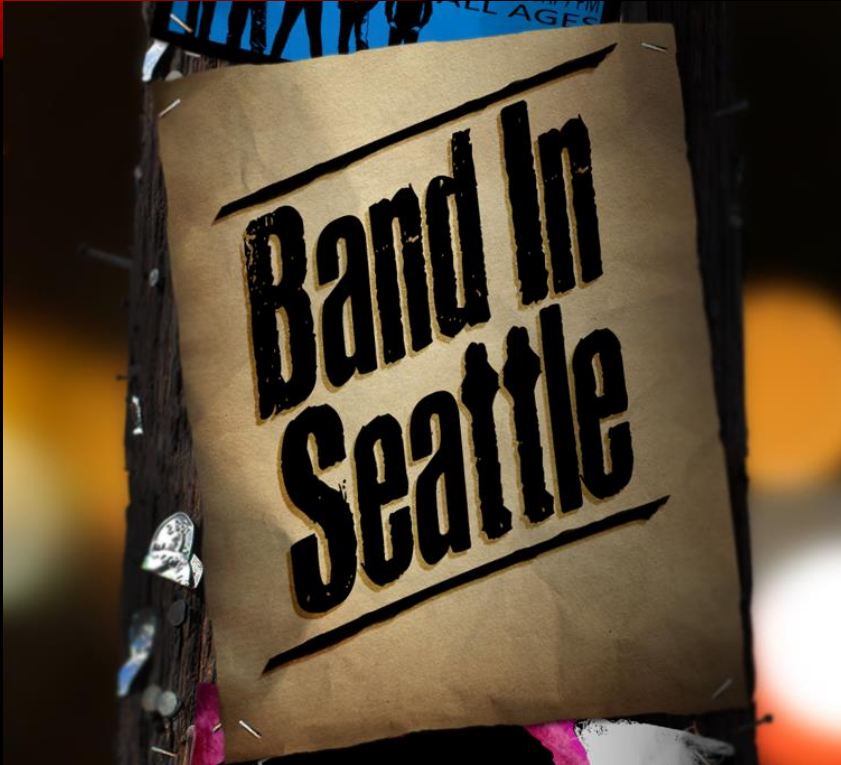
Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Letter 1050 (DO/CG)



Music for Young People would be produced under the auspices of E Pluribus Unum Films which has been recognized by the Internal Revenue Service as a qualified 501(c)3 charity for educational purposes since the year 2000. Donations to E Pluribus Unum Films are recognized as tax deductible charitable contributions as stated in the determination letter to the left.

Victory Studios has produced over 60 Band in Seattle programs featuring well known and also up and coming bands. Each program is produced in High Definition with 24 track soundtracks to give the viewer the ultimate musical experience. Over 250 interviews have been recorded to share the musicians' lives with the viewers.



Band in Seattle Bands

Bands that have performed on **Band in Seattle** are on the rise. A few examples include: **Clinton Fearon and the Boogie Brown Band**, an international reggae star band that is well known around the world, **Ayron Jones and the Way**, a local performer compared often to Jimi Hendrix who is mentored by Sir Mix-a-Lot and who has opened for BB King, **Grace Love and the True Loves**, scheduled to play the Sasquatch festival this year and whose fame is clearly rising, **The Fame Riot**, an amazing rock duo that is exciting to watch, **Polecat** and **Vaudeville Etiquette**, performing all over the country to appreciative audiences.

Here's a list of the bands of **Band in Seattle** through February 2016 in order of their performances:

Acid Angels	Kingdom Crumbs	Pony Time	Thunders of Wrath	Erik Blood
Big Sur	Cody Beebe & the Crooks	Blood Drugs	Kris Orlovski	Katie Kate
Dead Man	Spoonshine	Wishbeard	Whitney Lyman	Evening Bell
Letters From Traffic	Chasers	Tangerine	In Cahoots	The Crying Shame
Dolly Rottens	McTuff	Sweetkiss Momma	Spellcaster	Clinton Fearon & The Boogie
Summer Babes	Star Anna	Clearly Beloved	Jessica Lynn & the Cousins	Brown Band
Funky 2 Death	Blackheart Honeymoon	Blake Noble	Victoria Contreras	Chimurenga Renaissance
Crooked Veils	Le Sang Song	TBASA	The Banner Days	The Paula Boggs Band
The Bend	Prom Queen	Fly Moon Royalty	Electric NoNo (The Jesus Rehab)	The Stacy Jones Band
Gunn	Polecat	Grace Love	Julia Massey & the 5 Finger Discount	Dude York
Furniture Girls	Grynych	The Fame Riot	The Hoot Hoots	Hounds of the Wild Hunt
Cracker Factory	Romero Franceswa	Fysah	Ravenna Woods	Wild Powwers
Something In The Trees	Young Evils	Vox Mod	The Artists of Mo' Jam Mondays	Sundries
Van Eps	Vaudeville Etiquette	Planes on Paper	Smokey Brights	Brent Amaker & the Rodeo
Mts. & Tunnels	Whitney Mongé	Mikey and Matty	Hearts Are Thugs	Fox and the Law
Ayron Jones & the Way	Mike Dumovich	Jupe Jupe	Ghost Pains	Pig Snout
Big World Breaks	Staxx Brothers	The Gods Themselves	Wimps	Mindi Lind
Nicholas Russell Band			Posse	

The production company for E Pluribus Unum Films will be Victory Studios. Here is some of their history and capabilities.

Victory Studios was founded in 1978 in Seattle, Washington. The company began as a production company producing work-for-hire productions and original content. As video replaced film as the primary image capture system, an opportunity opened up for post production facilities and Victory took advantage of the trend and grew to be one of the largest facilities on the west coast of the United States. In the 80's the company expanded to Los Angeles when it became an international leader in High Definition production and post. Today Victory Studios is split into two companies, Victory Studios in Seattle and Victory Studios LA. This presentation is primarily about Victory Studios LA, but Victory Studios Seattle is also an important part of the future for both. The companies are solely owned by Conrad and Laura Denke who also own the two buildings that house the companies.

- Seattle facility (26,000 sq. feet)



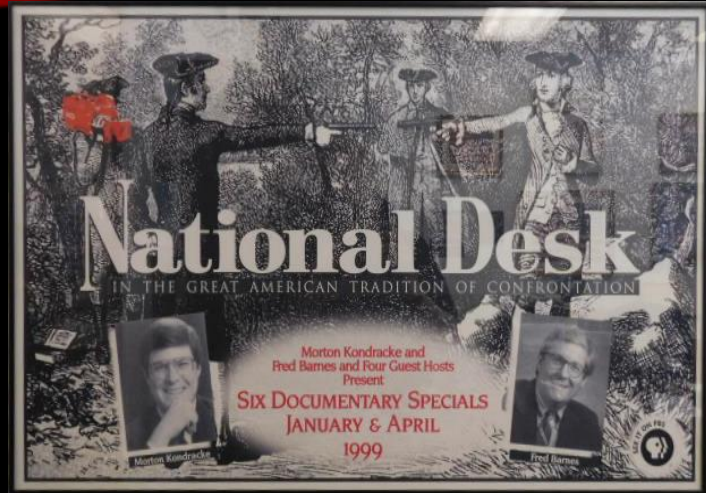
2247 15th Avenue West, Seattle, WA 98119

- Los Angeles facility (16,500 sq. feet)



10911 Riverside Drive, North Hollywood, CA 91602

WIDE VARIETY OF PRODUCTIONS



National PBS Series – Produced and Directed



Major Motion Pictures and others for ABC, HBO, Showtime - providing HD Post



Weekly Television program distributed on TV, internet and inflight entertainment.



Emmy Award winning television – Post production on Don Rickles, Mr. Warmth



Award winning Corporate Productions



Distributor for award winning educational series



A WORLD CLASS PRODUCTION COMPANY WITH FACILITIES TO MATCH



Microsoft



FACILITIES PART I

MEDIA SERVICES



Victory Studios, from its heritage as the former American Production Services, continues to provide the best in postproduction services including editorial, audio, graphics, video duplication, video encoding, DVD and Blu-Ray authoring and duplication, closed captioning including foreign languages, web streaming, compression, screen captures and legacy services including most older formats like Super 8 film, audio cassettes, and vinyl recording discs, all transferred to digital formats.

Victory LIVE: the ultimate in location production with 20+ years of experience capturing live events on digital video or the web - live or accessed on demand. Proprietary equipment utilizing robotic and manned cameras create a seamless presentation of your program integrating PowerPoint® and other computer programs within the video stream. From a simple one camera presentation to complex multi-camera programs, **Victory LIVE** brings success to recording and webcasting key events.

VICTORY LIVE



FACILITIES PART II

EDITORIAL



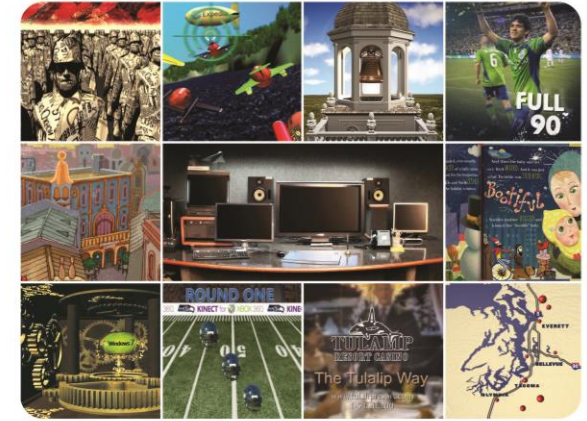
Victory Studios provides all levels of Editorial services with several postproduction rooms with your editor or ours. Victory provides services from simple assembly all the way to high end HD color correction and DI (Digital Intermediate) creation.

AUDIO



Victory's three audio suites have hosted feature films and video games to national advertising campaigns. Dolby® certified, the suites contain the latest Pro-Tools® and other audio software. From Foley and Voice-Overs to Final Mix, it's all here.

GRAPHICS



Victory uses the latest equipment and software to create powerful, memorable, images and messages. Victory has provided graphics for national sports teams, television and feature films. From a simple card to complex 3D animation, Victory can do it all.

RENTALS



Victory Rentals includes production offices and an extensive inventory of rental equipment: cameras, lighting, cabling, sound gear and more. We support our sound stages or your location shoot. Our grip truck can travel with you almost anywhere, fully equipped, to provide you need you have.

SOUND STAGES



Victory's two sound stages include Studio One with a 61x34 foot cyc wall and one cove for about 2600 square feet of quiet controlled production space, and access for large sets, vehicles and even boats. Studio Two has a 25 foot cyc with pre-hung lighting for green-screen shooting and smaller productions.

IT/ENGINEERING



Victory's 34 years of complex technical capability requires in-house, world class engineering and IT services. Leading the country in HD and Digital Video, our engineers take care of Victory's facilities, and are also available to help you with your installations and repairs.

SUMMARY

Victory Studios is a full service production company in Seattle and Los Angeles with the capability to produce the finest programming and commercials available anywhere in the world. Band in Seattle is the flagship program for the company and is finding an international audience similar to programs like the successful PBS series Austin City Limits. A long history of producing educational programs under its non-profit 501c3 arm will make it possible to create the new series "Music for Young People" and make it a success.

A handwritten signature in white ink on a dark grey rectangular background. The signature reads "Conrad W. Denke" in a cursive script.

cell: 206 390 1776

Conrad@VictoryStudios.com

LINKS

Band in Seattle: (Produced)

<https://www.youtube.com/watch?v=NFmdmEFyGTw>

Don Rickels: Mr. Warmth: (HD Post Production)

https://www.youtube.com/watch?v=scmegzV_X68

Santa Who for ABC (HD Post Production)

<https://www.youtube.com/watch?v=gv7dseWu7Ys>

Demo Reel: (Produced)

<http://vimeo.com/victorystudios/worldclass>

Corporate Video: (Produced)

<http://vimeo.com/victorystudios/casestudy>



**VICTORY
STUDIOS**

ORIGINALS



SERVICES



LIVE



RENTALS

Victory Studios Seattle
2247 15th Avenue West
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